

Google Developer Account Verification for Clients

Please take some time to complete these steps:

1. Navigate to the play console {<https://play.google.com/console/developers>}
2. Log into the developer account as the account owner using the account owner's email
3. Click "Get started", next to "Verify your developer account" (Part 1)
4. Follow the on-screen instructions to provide account information
5. Refresh your browser
6. Click "Get started", next to "Verify your identity" (Part 2)
7. Follow the on-screen instructions to provide account information
8. Complete the "Verify your phone number" section if the task is still available

For more information about this process, please refer to the following support article:

https://static.googleusercontent.com/media/play.google.com/en//console/about/static/pdf/Verifying_your_Play_Console_developer_account_for_organizations.pdf

For website verification: The steps can be a bit more involved, but we can help if needed. To start, please confirm that you have access to your website's admin portal or domain DNS Settings

Here's are steps to help guide you through this task:

1. Navigate to the play console {<https://play.google.com/console/developers>}
2. Make sure you are logged in with the account owners email address
3. From the home page, click the "View details" button next to the "Verify your organization's website" task.

To publish apps, finish setting up your developer account

Google Play Console

Home

- Policy status
- Users and permissions
- Order management
- Download reports
- Developer account
- Associated developer accounts
- Activity log
- Settings

Finish setting up your developer account

To publish apps on Google Play, finish setting up your developer account. This helps Google to verify your identity, protect your account, and keep Google Play users safe.

- **Verify your organization's website** [View details](#)
- **Verify your phone numbers** [View details](#)
Only the account owner can verify your phone numbers

Create your first app

Apps you create will be shown on this page. To get started, create your first app.

[Create app](#) [Learn more](#)

4. Then click the "Go to Search Console" button

To publish apps, finish setting up your developer account [View details](#)

Google Play Console

← Home

Verify your organization's website

Why do I need to verify my organization's website?

You must provide and verify ownership of your organization's website to publish apps on Google Play. This helps Google to verify your organization.

🔒 Only the account owner can provide and verify your organization's website

What you need to do

To verify your organization's website:

1. Make sure that you've registered ownership of your organization's main website in Google Search Console. You must do this before attempting to verify. [Learn more](#)
2. Provide the URL of your organization's main website on the Account details page. You may have already provided this when you created this developer account.
3. Prove that your organization owns the website by sending a verification request on the Account details page. This will send a request to the registered owner in Search Console.

Your website will be verified once the registered owner approves your request in Search Console.

[Verify website](#) [Go to Search Console](#)

What if I don't have a website?

If you don't have a website, you can create one using Google Sites

[Go to Google Sites](#)

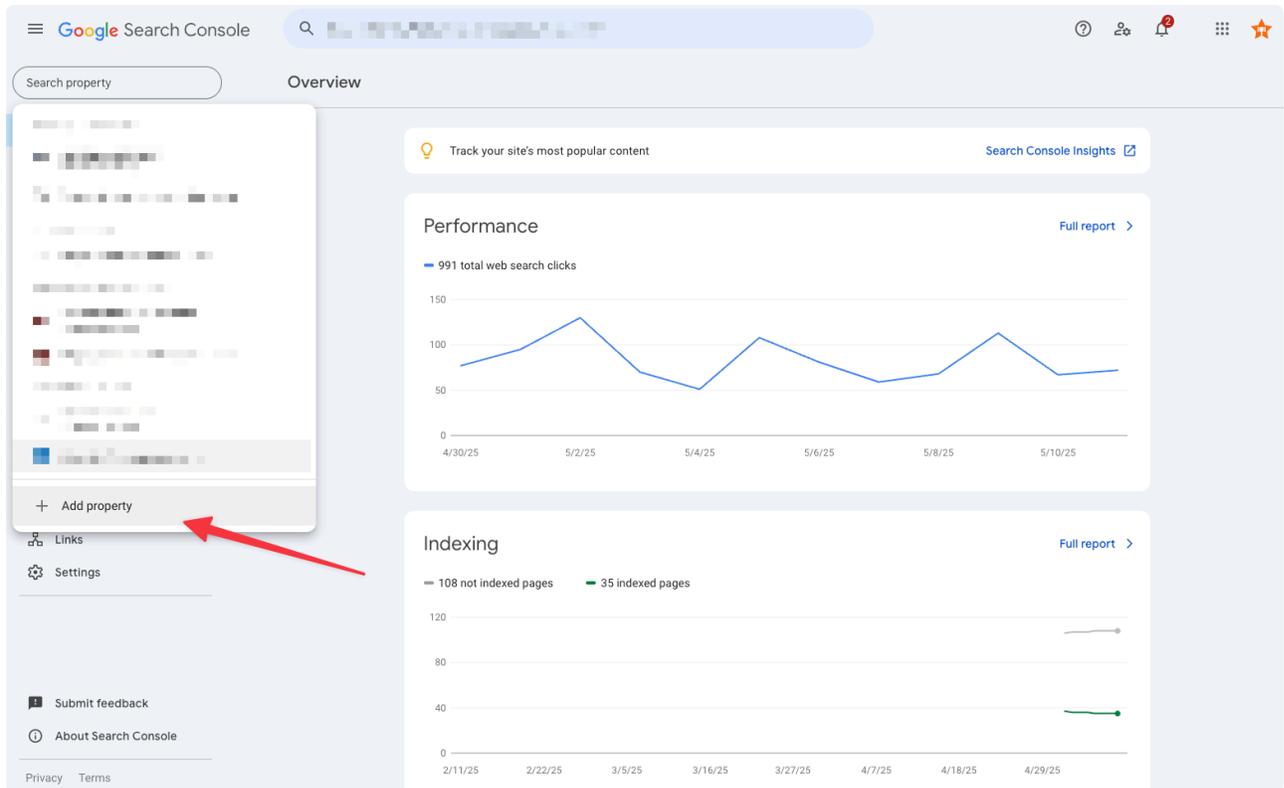
Need help?

If you need help, or if you're not sure how to verify your website, visit the [Help Center](#)

5. This will take you to Google Search Console– make sure you are logged in with an account you have email access with.

6. Click the "Start now" button

7. On the next page, click the drop down in the top right and select "Add property"



8. This will bring up a pop up window– in the "Domain" section on the left side enter in your company's domain and click "Continue"

- NOTE: Do not include https:// or www. – Just the root domain name. For example "bidwrangler.com"

Select property type



Domain new

- All URLs across all subdomains (m., www. ...)
- All URLs across https or http
- Requires DNS verification

bidwrangler.com

Enter domain or subdomain

CONTINUE

or



URL prefix

- Only URLs under entered address
- Only URLs under specified protocol
- Allows multiple verification methods

https://www.example.com

Enter URL

CONTINUE

[LEARN MORE](#) [CANCEL](#)

9. You will then see the next steps you are supposed to take

The screenshot shows the 'Verify domain ownership via DNS record' page for the domain bidwrangler.com. It features a dark header with the title and domain name. Below the header, there are four numbered steps: 1. Select record type: TXT (recommended) with a dropdown arrow and a 'Learn more' link. 2. Sign in to your domain name provider (e.g. godaddy.com or namecheap.com). 3. Copy the TXT record below into the DNS configuration for bidwrangler.com. Below this step, the TXT record value 'google-site-verification=hLbVrxePFCoCXeWm9mJtke94NkYoam3cydb' is displayed in a text input field, followed by a 'COPY' button. 4. Press verify below. A note below the steps states: 'Note: DNS changes may take some time to apply. If Search Console doesn't find the record immediately, wait a day and then try to verify again Learn more'. At the bottom of the main content area, there is a light gray box with a question mark icon and the text: 'Can't verify via Domain name provider? For more verification methods, try a URL prefix property instead'. At the very bottom, there are three buttons: 'BACK', 'VERIFY LATER', and 'VERIFY'.

10. At this point you will need to sign in to your website admin and add the TXT record shown in step 3 in the image above.

- Most clients have their website hosted through a service like GoDaddy or Wix
- Here are some resources on how to add DNS record for different services
 - [GoDaddy](#)
 - [Wix](#)
 - [Squarespace](#)
 - [Namecheap](#)
- If you worked with another company to build your website, reach out to them about adding the TXT record from the Google Search Console

11. After you have added the TXT record, go back to the Search Console and click the "Verify" button
12. If done correctly, you should get a green message saying the property was added.
13. Navigate back to the Google Play Console and click on the website verification tasks again
14. Click on the blue "Verify website" button– this will take you to your account details page

The screenshot shows the Google Play Console interface. At the top, there's a blue header with the text "To publish apps, finish setting up your developer account" and a "View details" link. Below the header is the "Google Play Console" logo and a "Notifications" button. A left sidebar contains a menu with items: Home, Policy status, Users and permissions, Order management, Download reports, Developer account, Associated developer accounts, Activity log, and Settings. The main content area is titled "Verify your organization's website" and includes a "Home" link. It contains sections for "Why do I need to verify my organization's website?", "What you need to do", "What if I don't have a website?", and "Need help?". A red arrow points to the "Verify website" button in the "What you need to do" section.

Verify your organization's website

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[Verify website](#) [Go to Search Console](#)

What if I don't have a website?

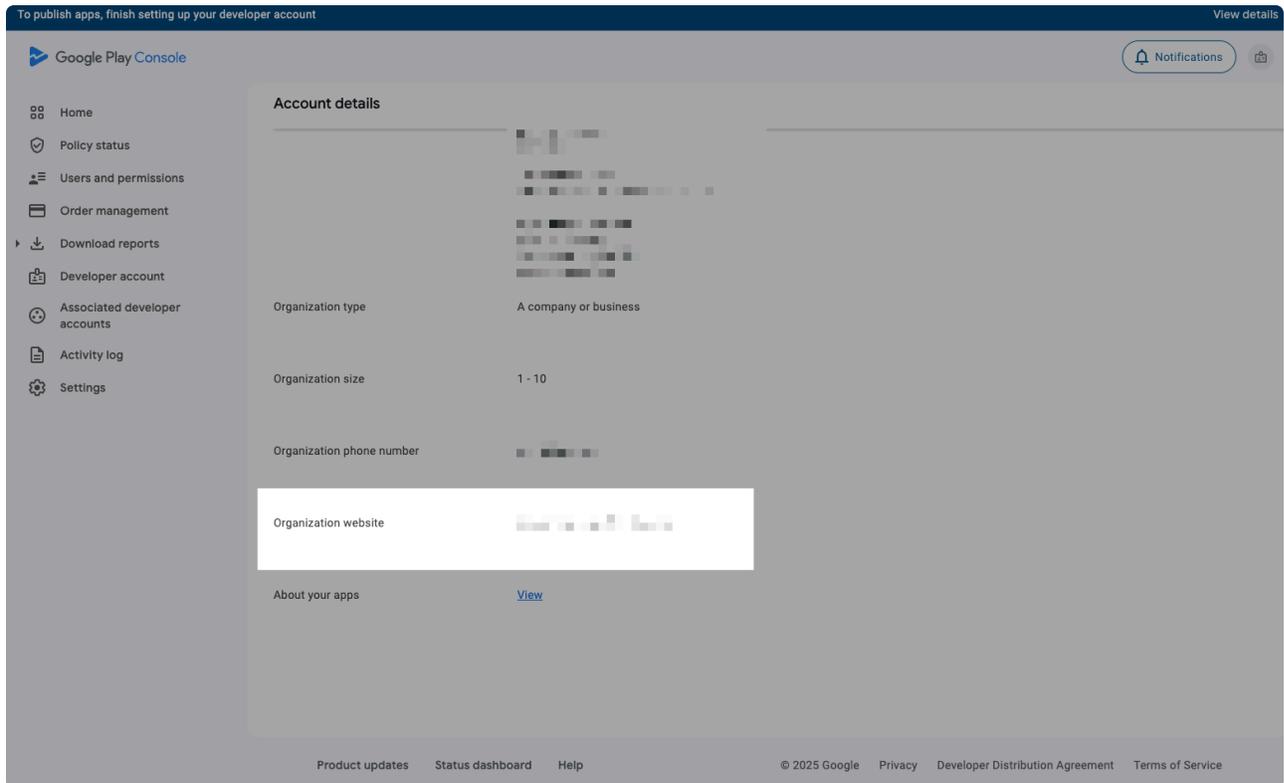
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15. Scroll down to your "Organization website"



16. In this area, you will see a button that says "Send verification request". Click that button
17. This will then send an email to the account you signed into Google Search Console with
18. You can either click on the "Approve or reject request" button in your email (image below), or return to your property in Google Search Console

Request to associate a Play Console developer account with your property [REDACTED]

To owner of [REDACTED]

[REDACTED] wants to associate their Play Console account '[REDACTED] ([REDACTED])' with your property. Approving this request will help this user confirm ownership of this Play Console developer account by linking it to this already verified Search Console account.

Ensure that it makes sense to approve this association and all the permissions that it allows, then approve or reject this request in your Search Console property.

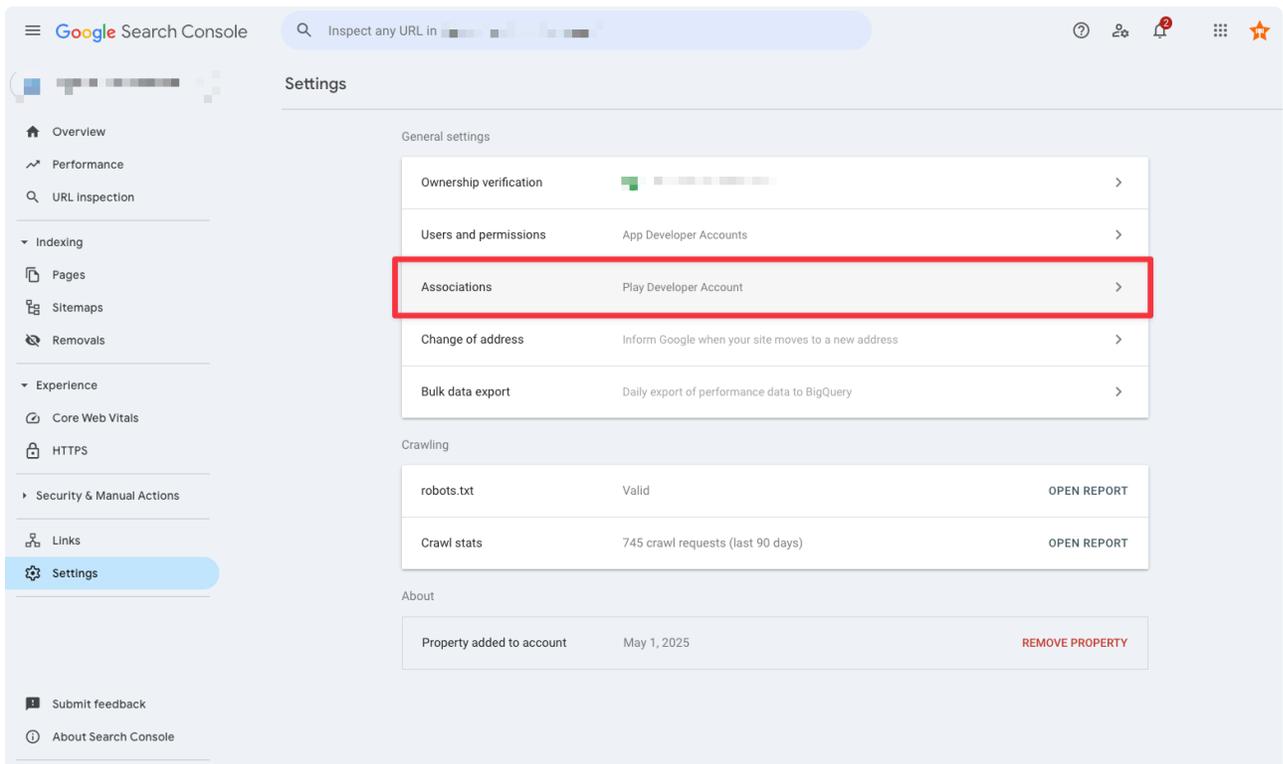
Approve or reject request



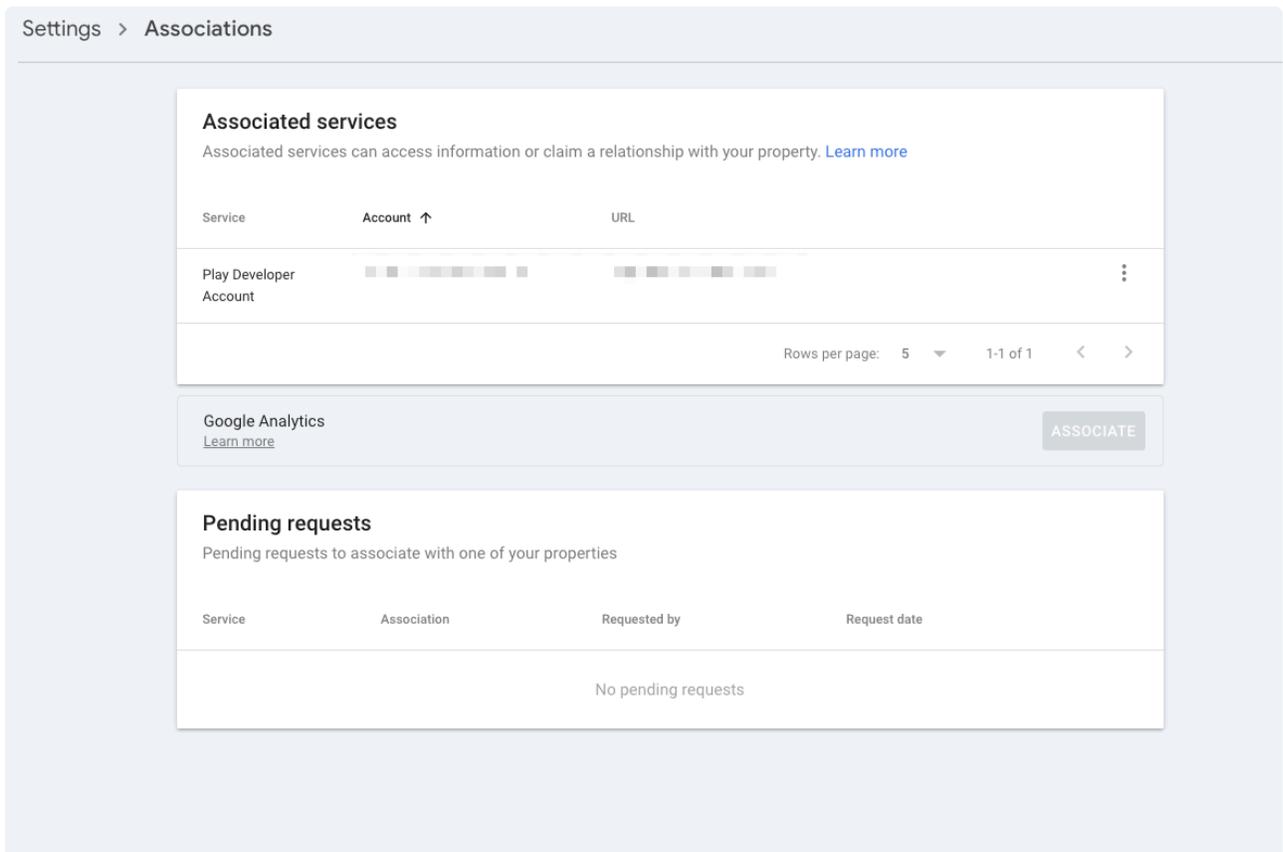
Need more help?

- Learn more about [setting up developer accounts in Play Console](#).
- [Ask questions in our forum](#) for more help - mention message type [WNC-20091980].

19. You will then see a popup with "Approve" and "Deny" buttons– Approve the request
20. To confirm, click on "Settings" at the bottom of the left navigational menu and click on "Associations"



21. You should see a request under the "Pending requests" section– approve this request



22. Navigate back to the Google Play Console and click on the website verification task

23. Click the "Verify website" button again and scroll down to your organization website
24. Click the same "Send verification request" button
25. This time, if all was done correctly, the verification request will be fulfilled and the task will be completed
26. You may then continue with any other verification tasks you have

Once you have completed these steps, please notify us by responding to this email.

If you have any questions or need assistance with this process, please feel free to reach out to us.